

SELLER CARE PLAN

From where you are — to SOLD. We fill this out together.

Date _____ Plan owned by _____

Seller name(s) _____

Best phone / text _____ Email _____

Property address _____

How you like to hear from us _____ Target timeline _____

Where you are • where you want to go

Why you are selling (in your words) _____

Where you are headed next _____

Free market analysis completed? Y / N _____ Date of CMA _____

List path or auction? _____ Desired net / peace number _____

Payoff needed? Y / N _____ Next-home financing (all 50 states)? Y / N _____

Prepare • improve • present

In-person walk-through date _____ Improvements / makeover notes _____

Vendors / handymen / contractors to connect _____

Interior designer / staging? Y / N _____ Photo date _____

3D tour date _____ Digital measured floor plan included _____

Advertising: Homes & Land • local • digital (circle what applies) _____

Next three steps to SOLD

1. _____

2. _____

3. _____

Who owns each step _____ Target dates _____

Your 1 Source people

Consultant _____ Cell / text _____

Also walking with you _____

Latest technology. Old-fashioned servant's heart.

You lead the pace. We keep the details. Smoothest path from here to SOLD.

We Listen Well. We Serve Better. • Hebrews 3:4

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